



UNITED WAY
Johnson and
Washington Counties

Pathway to Funding

How Your Donation Leads To Change



YOU!

It all starts with people like you who want to make a difference in our community!



1

DONATIONS

United Way harnesses the collective impact of community donations made by individuals and organizations through workplace giving campaigns, and via fundraising efforts.

2

APPLICATIONS

Local organizations & collaboratives seeking funding for programs complete a rigorous online grant application based on United Way's Community Roadmap. Grant application training is provided and on-call support is available.



3

ALLOCATIONS

A committee of community volunteers, called the Community Impact Council, convenes to evaluate each grant application carefully. This review process spans several months and includes site visits, financial assessments, and evaluative measures based on our Community Needs Assessment. When finished, the Council gives funding recommendations to United Way's Board of Directors.



4

FUNDING

After our United Way Board votes on the Community Impact Council recommendations, our Funded Partners are notified, and the funding cycle begins.



6

IMPACT

Together, we are part of a powerful movement creating lasting change in our community – guided by the goals and measurable outcomes defined in our Community Roadmap.



5

REPORTING

The Community Investment Committee, composed of Board Members and community stakeholders, tracks and reports partner and organizational progress in the annual report.

